



# AGASTA CO., LTD.

News Release

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## The First in Japanese Car Exporting business AGASTA starts 24hours Dutch Auction

AGASTA Co., Ltd.(is located in Shibuya Tokyo, CEO Naoki Ozawa, call as “AGASTA”)operates direct car exporting website called ”PicknBuy24.com”(call as “the website”), and starts the first Dutch auction in Car Exporting websites in Japan called “24hours Dutch Auction” on the website. This event is planning to be held continuously.

### ■ Overview of the first Auction

[Target for the auction] Stock from AGASTA 24units per day, 168 units in total

[Period of the auction] From 12pm JST(UTC+9:00) 18<sup>th</sup> Jan. to 12pm JST(UTC+9:00) 25<sup>th</sup> Jan.

### ■ What is a Dutch Auction?

A Dutch Auction is a type of auction in which the auctioneer begins with a high asking price which is lowered until some participant is willing to accept the auctioneer’s price. In this event, the units which AGASTA made good selection are on the special webpage designed for this event, and discounted every 1 hour until customers freeze the price for the quotation.

### ■ Aim of this event

We believe this event will be exciting to customers, and helps our customers to check our website regularly. Consequently, we expect this increase reviews, awareness, visitors of the website and so on.

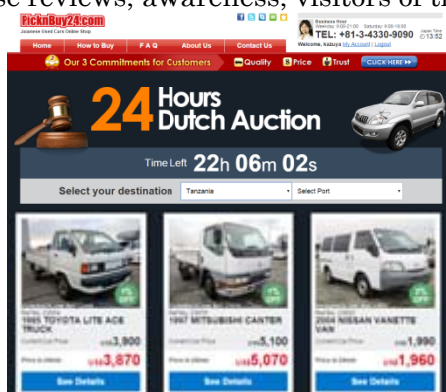


Image of our special webpage

### ■ About AGASTA

This is the business model AGASTA CO., LTD. set a goal of. We have been exporting demanded vehicles and service the market on a global basis and aim to supply platform efficiently from the day of establishment in 1997. To do this, we believe the importance is not only the price, but increasing the service and quality level is significant. For the above achievement, we always plan deeply to invent unique services to the customers.

<<Contact details related to the News Release>>

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